











de Industria





## The Challenge

In Uruguay's ambition to transition towards electric vehicles and become a regional leader, Cenex shared its experience in the UK and other markets of e-mobility policies and chargepoint infrastructure deployment over a series of digital workshops.



## The Development

Cenex built an internal team of experts in the topics of e-mobility policies and chargepoint infrastructure and engaged with the British Embassy in Montevideo (capital of Uruguay) and Ministry of Energy, Industry and Mining of Uruguay (MIEM) to agree the specific topic of the four workshops.

The four workshops covered:

- UK's ambition in e-mobility
- Charging infrastructure Technology
- Charging infrastructure Business models
- Policy instruments and recommendation for e-mobility



## The Results

Our experts delivered four two-hour workshops in English with live interpretation into Spanish and audience participation.

All workshop slides and recordings were made available to the participants at the end of the project.