



The Challenge

SuSMo (Sustainable Urban Shared Mobility) worked with city partners (Stockholm, Bologna and Sofia) and experts in the transport sector to develop tools to change the way we implement shared mobility systems across Europe.



The Development

Cenex NL acted as the project coordinator and oversaw the stakeholder management and dissemination activities. They were also responsible for exploiting the project results (SuSMo toolkit) by developing and delivering a set of services including workshops and trainings to assist cities ineffective implementation of shared mobility.



The Results

The project team has defined and studied four themes essential in establishing sustainable shared mobility. The research outcomes are presented in four reports that aim to serve as learning material for city authorities that want to introduce, monitor, and/or evaluate shared mobility.

Policy, regulation and procurement: What steps does a city need to take to introduce sustainable shared mobility?

Private sector engagement: Designing a shared mobility scheme that works for all. What are the key factors for successful public-private partnerships in introducing shared mobility?

Behavioural change: How does the behaviour of stakeholders influence the introduction of shared mobility and what needs to change for successful implementation?

Impact evaluation: How to estimate the impact of shared mobility in a city on CO2 emissions using a software model?